



## The Business Society Meeting

April 13, 2021; 12:00 pm - 1:00 pm

<https://zoom.us/j/95147924308#success>

Password: 381199

Meeting started at 12:00pm.

- I. Roll Call
  - A. President Andrew Wilder Present
  - B. Vice President Martin Monson Present
  - C. Secretary Gabi Stewart Present
  - D. Treasurer Feini Pek Present
  - E. Public Relations Officer Jenn Galinato Absent
  - F. Advisor Stephanie Rowe Present
  - G. Advisor Jennifer Borenstein Absent
- II. Attendees
  - A. Sabah Chaudry (from Robert Half)
  - B. Amber Rodriguez (from Robert Half)
  - C. Cameron Bailey
  - D. Ellie Chen
  - E. George Sanchez
  - F. Kunfu Xie
  - G. Latasha Johnson
  - H. Linda Plutino
  - I. Noura Eltaweel
  - J. Shuping Zhang
  - K. Hana Rashid
  - L. Navneet Sahota
  - M. Anna Touneh
  - N. Kenia De Lira
  - O. Chhayleang Tang
  - P. Jacquelin Wu
- III. Announcements
  - A. Tuesday, April 20, 2021 from 12:00-1:00pm: 'Get to Know You' Officer Position Interviews
  - B. T-shirts are on sale on our Bonfire site:  
<https://www.bonfire.com/the-business-society-1/>
  - C. May Monthly Meeting on Tuesday, May 11, 2021 at noon: Mindfulness and Meditation Session
- IV. LinkedIn Profile Workshop

- A. LinkedIn is different from other social media platforms because it is meant to advance your career and showcase your skill set
- B. 5 Steps to Properly Set Up Your Profile
  - 1. Write an informative headline
    - a) For students fresh out of college, try “Honor Student Seeking Marketing Position” or “Recent Sac State Graduate Looking for a Position in Sales & Recruiting”
    - b) Short, memorable, professional, and to-the-point
  - 2. Choose an appropriate photo
  - 3. Show off your education!
    - a) Include Schools (majors and minors) and if you studied abroad
    - b) GPA/Test Scores
    - c) Pursuing a CPA or any certifications
    - d) Honors or Awards
  - 4. Develop a professional summary
    - a) Make your professional summary your best written cover letter! Be concise, confident, and most importantly truthful.
    - b) What motivates you
    - c) What your skill set is
    - d) What your goals are
    - e) Where you see yourself
  - 5. Fill your skills and expertise
    - a) At least 5 key skills to your profile
    - b) Find relevant “keywords” in job listings
    - c) Choose words that appeal to the field you are seeking
- C. Keep Your Online Networking Active
  - 1. Identify contacts, leverage existing contacts or join groups to gain new ones, stay in touch with your network, build your personal brand

V. Adjournment

- A. The meeting was adjourned at 1:00pm.